

Research Title: Knowledge and Belief in Sufficiency Economy of
Mahachulalongkornrajavidyalaya University's students

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ABSTRACT

The objectives of this research are (1) to study knowledge about Sufficiency Economy of Mahachulalongkornrajavidyalaya University's students (2) to study Beliefs in Sufficiency Economy of Mahachulalongkornrajavidyalaya University's students (3) to compare the Knowledge and Believe to Sufficiency Economy of Mahachulalongkornrajavidyalaya University's students classified by sexes, ages, classes and educational qualification.

A research methodology is a Survey Research. The data were collected by the questionnaires which were given to 363 Mahachulalongkornrajavidyalaya University's students of the fourth year in Bangkok and units campuses. The data were analyzed by Percentage, Mean, and Standard Deviation.

Results of Research

From the survey of 363 students, it was found that the sample group, on the whole, has knowledge and beliefs in Sufficiency Economy in a good level, and when considering for each aspect, it was found that the students have knowledge about and beliefs in a good level for all aspects with the following orders : self immunity, reasons and moderation.